

WINNING BUSINESS ONLINE



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Join the Community Learning How to Win Business Online

Over 5000 people have visited the Winning Business Online website to learn how they can make the internet work for their business since the project was launched by the Minister for Small Business Dr Craig Emerson in late July.

Featuring ten modules that can be completed on-demand online, the comprehensive program is designed to empower small businesses to take advantage of the free tools available online to build websites, boost site traffic and even incorporate social media such as Facebook and Twitter into their business strategy.

Participants will also discover strategies to reduce costs and make their businesses more efficient, as told by other small business owners who have achieved success through the business of being online.

Access to the website and registration is free, and the advice contained within is priceless. For further information and to check out the site yourself go to www.winningbusinessonline.com.au.

The Winning Business Online project is a consortium effort between Business Enterprise Centres Australia (BEC), the University of Western Sydney and Sydney based production house Pinstripe Media, known for its creation of Network 7's popular small business television series and Yahoo!7's small business website Kochie's Business Builders.

This is an Australian Government funded initiative under the Small Business Online program.