

WINNING BUSINESS ONLINE



Supported by



An Australian Government Initiative
AusIndustry

Producers:



BUSINESS BUILDERS



Partners:



Community Newspapers



Give Your Business the Edge and Win Business Online

In the competitive world of business, it's often the seemingly insignificant things that can give your business the edge over another – such as the number of clicks on website it takes a client to move from your homepage to find the information for which they are looking, or to make a purchase.

The Winning Business Online project, written by small business for business, gives an insight into the difference that the look and feel and structure of your website can make to attracting and keeping business.

The project aims to empower businesses to make the most of the internet, and training is complemented by tricks and tips used by industry experts, and real life cases studies which demonstrate how online business success can be achieved.

The program can be completed online, on-demand by registering at www.winningbusinessonline.com.au or at a participating Business Enterprise Centre.

So give your business the edge by participating in the **Winning Business Online** project, which is an Australian Government funded initiative under the Small Business Online program.

The Winning Business Online project is a consortium effort between Business Enterprise Centres Australia (BEC), the University of Western Sydney and Sydney based production house Pinstripe Media, known for its creation of Network 7's popular small business television series and Yahoo!7's small business website Kochie's Business Builders.

For more information contact info@winningbusinessonline.com.au or phone 133 WBO (133 926).